Jabs Bachelor of Science in Business
Marketing Worksheet 2023-2024

Marketing Worksheet 2023-2024 (side label)

Fall

1st Year

_____ BGEN 104US – Bus & Eship Seminar	3

***Students transferring into Jabs who have already earned US credit must take BGEN 204 instead of BGEN 104US+BGEN 215

_____ Math ***Specific course based on math placement	3-6
_____ WRIT 101W – College Writing	3
_____ 1-2 University Core	3-6
	15

Spring

_____ BGEN 215- Career Readiness	2
_____ ECNS 101IS- Econ Way of Thinking	3
_____ M 161Q – Survey of Calculus	4
_____ University Core	3
_____ University Core	3
	15

- Explore minors
- Plan ahead for study abroad
- Check your non-bus/non-econ elective count

Year 2

_____ ACTG 201 – Prin of Acct I	3
_____ BMIS 211 – Data Analytics I	3
_____ STAT 216Q – Intro to Stats	3
_____ ECNS 202 – Macroeconomics	3
_____ University Core	3
	15

_____ ECNS 204IS – Microeconomics	3
_____ ACTG 202 – Managerial Acct	3
_____ BMGT 205 – Prof Bus Comm	3
_____ BMGT 240IS – Bus Resrch Meth	3
_____ University Core	3
	15

- Transition from Office of Student Services Advisors to Faculty Advisor
- Explore internship opportunities

Year 3

_____ BMKT 325 – Marketing	3
_____ BMGT 335 – Mgmt & Org	3
_____ BMIS 311 – Mgmt Info Systems	3
_____ BGEN 361 – Business Law	3
_____ Non-Business/Non Econ Elecs	3
	15

_____ BMGT 322 – Operations Mgmt	3
_____ BFIN 322 – Finance	3
_____ BMKT 343-Integ Mktg Comm	3
_____ BMKT 342R – Market Research	3
_____ BMKT 337 – Consumer Behavior	3
	15

- Submit Pre-Graduation Worksheet (PGW)
- Check total credit count

Senior Year

_____ BMKT 436 – Sales & Sales Mgmt	3
_____ BMKT Elective	3
_____ BMKT Elective	3
_____ Non-Business/Non Econ Elecs	3
_____ Free Elective	3
	15

_____ BGEN 499 – Sr Strategy Seminar	4
_____ BMKT 499 – Capstone: Mktg Mgmt	3
_____ Advisor Approved Elective	3
_____ Free Elective	3
_____ Free Elective	2
	15

JAKE JABS COLLEGE OF BUSINESS & ENTREPRENEURSHIP

See Reverse for Helpful Advising Info

Know Your Degree Requirements:

University:
- ☐ University Core
- ☐ 42 Upper-Division (300-400 level) Credits
- ☐ 120 Total Credits
- ☐ 2.00 Cumulative MSU GPA

Jabs:
- ☐ Required Business Courses
- ☐ Option (BMKT) Specific Required Courses
- ☐ 2 BMKT + 1 Advisor Approved Elective (AAE)
- ☐ 48 credits Non-Business/Non-Econ Electives

University Core [1 course in each category]
- ☑ **US** [University Seminar] = BGEN 104US
- ☑ **W** [Writing] = WRIT 101W
- ☑ **Q** [Quantitative Reasoning] = M 161Q
- ☐ **D** [Diversity]
- ☐ **CS** [Contemporary Issues in Science]
- ☐ **IN** [Natural Science]
- ☐ **IA/RA** [Art]
- ☐ **IH** [Humanities]
- ☑ **IS** [Social Science (IS) = ECNS 101IS
- ☑ **R** [Research] = BMKT 342R

Non-Business/Non-Economics Electives:
48 credits outside of business, econ & ag business (ECNS 101, ECNS 202, ECNS 204, BMGT 240 are included).

Upper-Division Electives: 2 BMKT + 1 AAE

2 BMKT Electives =
BMKT 420-Integ Online Mktg (Fall & Spring)
BMKT 444-Retail Mgmt (usually Spring)
BMKT 446-Mktg for Entrep (usually Fall & Spring)
BMKT 484-Internet Mktg Pract (Spring only)*
BMKT 485-Applied Mktg Strat (Fall only)*
BMKT 498-Internship** (Fall, Spring & Summer)
*Requires instructor consent ** Counts as 1 elective

Advisor Approved Elective (AAE) =
3 credits, 300-400 level, career related, approved by advisor & cannot double count with University Core

Advising Info

Here's what you need to know:

Academic Planning is ESSENTIAL for timely graduation.

Grades of 'C-' or better are required for pre-requisite & required courses in majors, minors, and for all university core requirements. 2.0 cumulative GPA is required to graduation from MSU.

Plan for pre-requisites; they are enforced:
- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course for which you don't have the pre-requisite.

   Key Marketing Pre-Req Sequences:
   *BMKT 342R, BMKT 343 & BMKT 337 ——-> BMKT 499
   *BFIN 322, BMKT 325, BMGT 335, BMIS 311, BGEN 361 & BMGT 322 —-> BGEN 499

You get electives; use them wisely! Recommended electives:

   Non-business/non-economics electives:
   - 40% of 120 (48 credits) required
   - Use DegreeWorks to track your progress
   - Don't leave them until your senior year!

   Advisor Approved Electives: Marketing students need one advisor approved elective. 3 credits, upper-division (300-400 level), career related, approved by advisor, and cannot double count with university core.

   120 total credits are required to graduate from MSU (in any major). Use DegreeWorks to count your credits. Most Business majors need a handful of **free electives to reach 120 total credits.**

Residency Policies:
- **Jabs:** Of the upper-division credits required for business students, at least 18 credits and BGEN 499 (4 credits) must be taken at Jabs.
- **MSU:** 23 of your last 30 credits must be taken at MSU (does not include study abroad).

Jabs Advising FAQs:

How does advising in Jabs work?
- New students (1st year & transfer) and all 1st & 2nd year students are advised by professional advisors in the Jabs Office of Student Service (OSS).
- As students move into year 3 & 4 they transition to a faculty advisor.
- All students work with Jabs Office of Student Services to apply for graduation and have their degree certified. See below.

Need to meet with an advisor? We have appointments & drop-in advising!

You have to APPLY to graduate!

1. Submit pre-graduation worksheet (PGW) signed by your advisor <u>one year</u> prior to graduation.

   Spring grads = May 1; Fall grads = Dec 1 of the previous year!
2. Your degree is certified = confirm you are on track for graduation & enter certification note in DegreeWorks.
3. You apply for graduation in MyInfo. Application is 'unlocked' by the DegreeWorks certification note.

   Ready to graduate? Here's the PGW form:

Questions? Need Help?
Jabs Office of Student Services
business@montana.edu; 406-994-4681
Jabs Hall Room 124
www.montana.edu/business/current-students/studentservices/