

Jabs Bachelor of Science in Business  
**Marketing Worksheet 2025-2026**

1 <sup>st</sup> Year		Fall
_____	BGEN 104US – Bus & Eship Seminar	3
	<small>BGEN 104US preferred; any US core satisfies requirement</small>	
_____	M 121Q-College Algebra	3
	<small>Students with math placement level 400+ are exempt</small>	
_____	ECNS 101IS- Econ Way of Thinking	3
_____	University Core	3
_____	University Core	3
		15

1 <sup>st</sup> Year		Spring
_____	BGEN 204-Business Fundamentals	3
_____	STAT 216Q – Intro to Stats	3
_____	WRIT 101W – College Writing	3
_____	University Core	3
_____	University Core	3
		15

- Explore minors
- Plan ahead for study abroad
- Check your non-bus/non-econ elective count

Year 2		Fall
_____	ACTG 201 – Prin of Acct I	3
_____	ECNS 202 – Macroeconomics	3
_____	BMIS 211 – Data Analytics I	3
_____	University Core	3
_____	Interdisciplinary Elective	3
		15

Year 2		Spring
_____	ACTG 202 – Managerial Acct	3
_____	ECNS 204IS – Microeconomics	3
_____	BMGT 240IS – Business Analytics	3
_____	BMGT 205 – Prof Bus Comm	3
_____	Interdisciplinary Elective	3
		15

- Transition from Office of Student Services Advisors to Faculty Advisor
- Explore internship opportunities

Year 3		Fall
_____	BMKT 325 – Marketing	3
_____	BMGT 335 – Mgmt & Org	3
_____	BMIS 312 - Data Analytics II	3
_____	BGEN 361 – Business Law	3
_____	Interdisciplinary Elective	3
		15

Year 3		Spring
_____	BMGT 322 – Operations Mgmt	3
_____	BFIN 322 – Finance	3
_____	BMKT Elective	3
_____	BMKT 342R – Market Research	3
_____	BMKT 337 – Consumer Behavior	3
		15

- Submit Pre-Graduation Worksheet (PGW)
- Check total credit count

Senior Year		Fall
_____	BMKT Elective	3
_____	BMKT Elective	3
_____	BMKT Elective	3
_____	Free Elective	3
_____	Free Elective	3
		15

Senior Year		Spring
_____	BGEN 499 – Sr Strategy Seminar	3
_____	BMKT 499 – Capstone: Mktg Mgmt	3
_____	AAE	3
_____	Free Elective	3
_____	Free Elective	3
		15



**Know Your Degree Requirements:**

**University:**

- University Core
- 42 Upper-Division (300-400 level) Credits
- 120 Total Credits
- 2.00 Cumulative MSU GPA

**Jabs:**

- Required Business Courses
- Option (BMKT) Specific Required Courses
- 4 BMKT + 1 Advisor Approved Electives (AAE)
- 9 credits Interdisciplinary Electives

**University Core** [1 course in each category]

- US** [University Seminar] = BGEN 104US
- W** [Writing] = WRIT 101W
- Q** [Quantitative Reasoning] = STAT 216Q
- D** [Diversity]
- CS** [Contemporary Issues in Science]
- IN** [Natural Science]
- IA/RA** [Art]
- IH** [Humanities]
- IS** [Social Science (IS)] = ECNS 101IS
- R** [Research] = BMKT 342R

**Interdisciplinary Electives:** 9 credits of electives outside of business, economics and agriculture business, any level (100-400). May not double count with University Core or lower-level business degree requirements (e.g. M 121Q, STAT 216Q, ECNS 101IS, etc.)

**Upper-Division Electives: 4 BMKT + 1 AAE**  
**4 BMKT Electives =**

- BMKT 343-Integrated Mktg Comms (Fall & Spring)
  - BMKT 420-Integ Online Mktg (Fall & Spring)
  - BMKT 436-Sales & Sales Mgmt (Fall & Spring)
  - BMKT 441-International Mktg (Spring Only)
  - BMKT 444-Retail Mgmt (usually Spring)
  - BMKT 446-Mktg for Entrep (usually Fall & Spring)
  - BMKT 484-Internet Mktg Pract (Spring only)\*
  - BMKT 485-Applied Mktg Strat (Fall only)\*
  - BMKT 498-Internship\*\* (Fall, Spring & Summer)
- \*Requires instructor consent \*\* Counts as 1 elective

**Advisor Approved Elective (AAE) =**

3 credits, 300-400 level, career related, approved by advisor & cannot double count with University Core



## Advising Info

### Here's what you need to know:

*Academic Planning is ESSENTIAL for timely graduation.*

**Grades** of 'C-' or better are required for pre-requisite & required courses in majors, minors, and for all university core requirements. 2.0 cumulative GPA is required to graduation from MSU.

### **Plan for pre-requisites; they are enforced:**

- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course for which you don't have the pre-requisite.

### **Key Marketing Pre-Req Sequences:**

\*BMIS 211 -> BMGT 240IS -> BMKT 342R

\*BFIN 322, BMKT 325, BMGT 335, BMIS 312, BGEN 361 & BMGT 322 ---> BGEN 499

**You get electives; use them wisely!** Recommended electives:

### **Interdisciplinary Electives:**

- 9 credits outside of business, economics & agriculture business
- Can be any level (100-400)
- Must be in addition to University Core
- Use DegreeWorks to track your progress
- Don't leave them until your senior year!



**Advisor Approved Electives:** Marketing students need one advisor approved elective. 3 credits, upper-division (300-400 level), career related, approved by advisor, and cannot double count with university core.

**120 total credits** are required to graduate from MSU (in any major). Use DegreeWorks to count your credits. Most Business majors need a handful of **free electives to reach 120 total credits.**

### **Jabs Advising FAQs:**



### **Residency Policies:**

- **Jabs:** Of the upper-division credits required for business students, at least 18 credits and BGEN 499 (3 credits) must be taken at Jabs.
- **MSU:** 23 of your last 30 credits must be taken at MSU (does not include study abroad).

### **How does advising in Jabs work?**

- New students (1st year & transfer) and all 1st & 2nd year students are advised by professional advisors in the Jabs Office of Student Service (OSS).
- As students move into year 3 & 4 they transition to a faculty advisor.
- All students work with Jabs Office of Student Services to apply for graduation and have their degree certified. See below.

**Need to meet with an advisor?  
We have appointments  
& drop-in advising!**



### **You have to APPLY to graduate!**

1. Submit pre-graduation worksheet (PGW) signed by your advisor one year prior to graduation.

**Spring grads = May 1; Fall grads = Dec 1 of the previous year!**

2. Your degree is certified by the Jabs certifying officer = confirm you are on track for graduation & enter certification note in DegreeWorks.

3. You apply for graduation in MyInfo. Application is 'unlocked' by the DegreeWorks certification note.



**Ready to graduate?** Here's the PGW form:

### **Questions? Need Help?**

**Jabs Office of Student Services**

business@montana.edu; 406-994-4681

Jabs Hall Room 124

[www.montana.edu/business/current-students/student-services/](http://www.montana.edu/business/current-students/student-services/)