

Planning Council Minutes
Wednesday, January 31, 2024
1:00 pm – 2:30 pm
Montana Board Room, NAH 359

Members Present:		Others Present:	
Jodi Allison-Bunnell	Ryan Knutson	Becca Belou	Nancy Hines
Kristin Blackler	Venu Mendu	Mary Kate Blake	Megan Lasso
Steven Davis	Terry Leist	Ariel Donohue	Craig Ogilvie
Colter Ellis	Michelle Miley	Tracy Dougher	Mike Ouert
Chris Fastnow	Susan Raph	Beverly Garrison	Grant Petersen
Brian Gillespie	Sami Snow	Ian Godwin	Richard Rudnicki
Katy Ivester	Steve Swinford		

- I. Welcome and announcements.
 - A. Petersen noted several items. The summer construction season will be substantial. An evaluation and study of student housing facilities are underway. The ADA Advisory Committee has re-engaged this spring.
 - B. Godwin announced Jason Browning will start his position as the Chief Data Officer on April 15, 2024

- II. The council members accepted the October 25, 2023, meeting minutes.

- III. Discussion
 - A. Fastnow, Planning Council. Not sure who next chair will be, but indications are that Planning Council will continue its important work. Members expressed appreciation for the cross-sectional membership and vital discussions of Council. Role in accreditation as well as strategic planning, prioritization, and assessment is important.
 - B. Mike Ouert, Admissions Director, Presentation: How we recruit, how students get here.
 - 1. Begin connecting with high school students in their sophomore year to build a pipeline of students interested in MSU.
 - 2. Top focus MT high school students. Visit every high school in Montana. Travel to College Fairs. Tribal College Visits.
 - 3. Micro target strategies for other geographical areas.
 - 4. Challenges to pipeline development. Decline of traditional name sources, such as ACT/SAT. Decreasing number of high school graduates. Number of students not engaged with the idea of going to university is increasing.

Markets with no known source database: Transfer Students, Non-Traditional Students, underrepresented populations, and those returning after more than one semester away.

C. Tracy Dougher, VP Provost for Curriculum, Assessment & Accreditation.
Showing Our Work, Accreditation Update.

1. Preparing for the site visit, October 9-11, 2024
2. Written report due in August
3. NWCCU vision: Foster excellence, improving through self-study, and accountability to the public.
4. Membership: Submit annual review, submit self-study, and participate in the Year 7 Evaluation of Institutional Effectiveness.
5. Planning Council will be asked to review drafts, participate in assessment activities. Please be responsive to requests for participation!

IV. Public comment – none

Next Meeting
February 28, 2024
1:00 pm -2:30 pm
Montana Board Room, NAH 359